



**MEENAKSHI COLLEGE OF ENGINEERING**  
**No-12, Vembuli Amman Koil Street, West K.K Nagar,**  
**Chennai - 600 078**

**RESOURCE MOBILIZATION AND UTILIZATION POLICY**  
**INTRODUCTION**

Meenakshi College of Engineering is committed to providing quality education while ensuring optimal utilization of resources. This policy aims to guide the effective mobilization and utilization of various resources to support the institution's mission and objectives.

**POLICY OBJECTIVE:**

The objective of this policy is to ensure efficient resource mobilization and utilization through the following means:

1. Mobilization of Financial Resources
2. Mobilization of Physical Resources
3. Mobilization of Human Resources

**MOBILIZATION OF FINANCIAL RESOURCES:**

Financial resources are crucial for the smooth functioning of the institution. Meenakshi College of Engineering will adopt the following steps to mobilize financial resources effectively:

- a) Review and adjust the fee structure to reflect the institution's needs and market demands, ensuring sustainability.
- b) Introduce new programs based on market analysis and demand, ensuring alignment with the institution's educational standards and objectives.
- c) Pursue research-oriented projects and grants from government agencies and other external sources to supplement funds.
- d) Establish partnerships with industries for skill training programs and corporate social responsibility initiatives.
- e) Build and maintain a robust database of scholars and alumni for future fundraising initiatives.
- f) Forge partnerships with corporations for recruitment purposes, fostering mutual benefit and resource mobilization.

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**PRINCIPAL**  
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