



MEENAKSHI COLLEGE OF ENGINEERING

Approved by AICTE and Affiliated to Anna University, Chennai
ISO 9001:2015 Certified and Accredited by NAAC with 'A' Grade



DEPARTMENT OF MANAGEMENT STUDIES

Sl.No.	Laboratory
1	Data Analysis and Business Modelling
2	Communication Laboratory
3	Career Development Laboratory

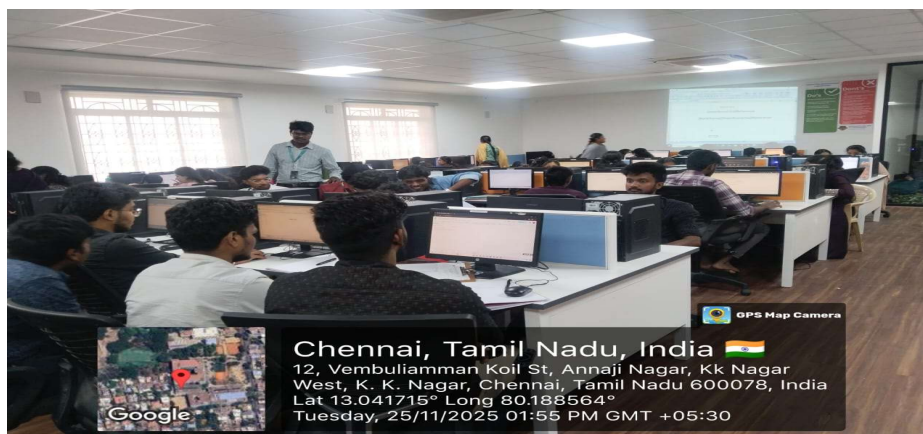
Software Details

Sl. No.	Description of Software
1.	English Cloud - Language Lab software (English Cloud)
2.	Microsoft Office LTSC Std 2024
3.	PSPP-Statistical Software
4.	Gneumeric Software

Data Analysis and Business Modelling

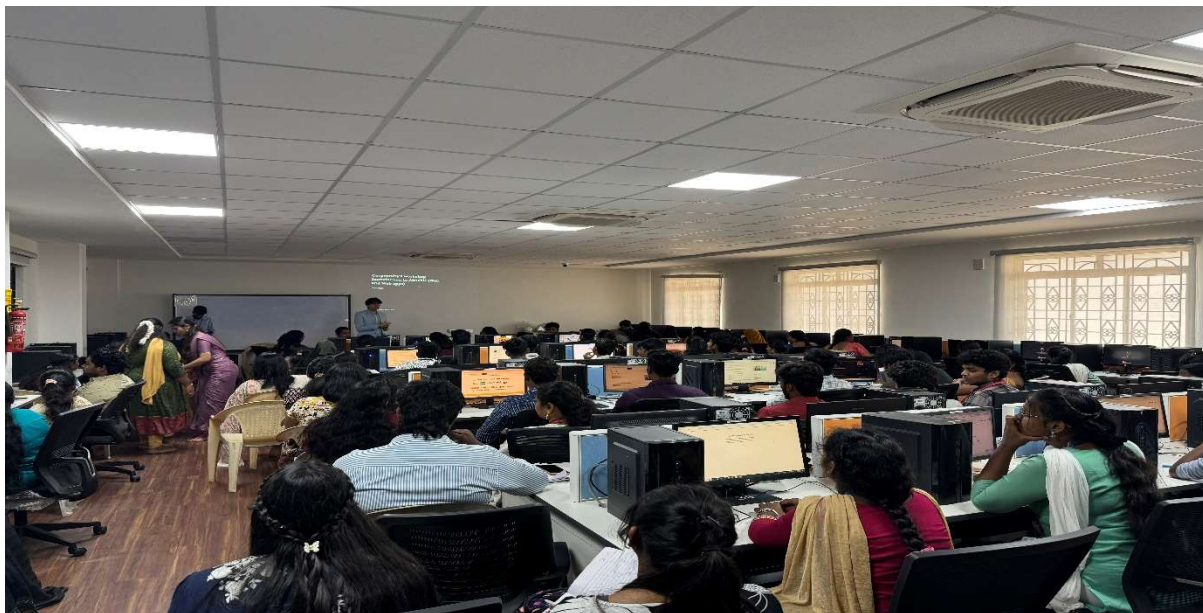
The Data Analysis for Business Modelling laboratory at Anna University focuses on equipping students with practical skills to analyse business data and develop effective models for decision making. Students learn to apply concepts like SPSS, regression analysis, time series forecasting, and optimization techniques to solve real-world business problems. This hands-on experience fosters critical thinking, enabling students to create actionable business models for finance, marketing, and operations. By mastering these tools, students are better prepared for careers in data-driven business environments. The laboratory sessions emphasize problem-solving, ensuring that students can bridge the gap between theory and practical application.

Software Available: 1. MS Office 2. SPSS 3. POM 4. TORA



Communication Laboratory

The Communication Laboratory is designed to enhance students' communication skills through practical activities and interactive learning. It focuses on developing listening, speaking, reading, and writing abilities, along with presentation skills, group discussions, interviews, and professional communication techniques to improve confidence and overall personality development for academic and career success.



Career Development Laboratory

The Career Development Laboratory is designed to equip students with essential employability and professional skills. It focuses on aptitude training, communication enhancement, resume preparation, interview techniques, group discussions, personality development, and problem-solving abilities to improve career readiness and prepare students for placements and future professional opportunities.

