



MEENAKSHI COLLEGE OF ENGINEERING
No-12, Vembuli Amman Koil Street, West K.K Nagar,
Chennai - 600 078

Seminar Report

Name of program : Emerging Issues in IPR: Addressing Challenges in the Digital Age
Name of Resource person : Mr.E.Sundaramurthy, Chief Engineer, JNS Engineering
Date : 26.02.21
Time : 10.00 AM to 1.00 PM
No. of Beneficiary : 182
Department : Department of Management Studies

On February 26, 2021, Mr. E. Sundaramurthy, Chief Engineer at JNS Engineering, led an insightful seminar on "Emerging Issues in Intellectual Property Rights (IPR): Addressing Challenges in the Digital Age." The seminar aimed to shed light on the evolving landscape of intellectual property rights, particularly in the context of technological advancements and digital innovation.

Mr. Sundaramurthy commenced the seminar by providing a comprehensive overview of intellectual property rights and their significance in today's digital era. He highlighted the growing importance of protecting intellectual property assets such as patents, trademarks, copyrights, and trade secrets in an increasingly competitive and interconnected world..

The seminar highlighted the role of technology in enhancing intellectual property rights protection and enforcement. Mr. Sundaramurthy discussed the emergence of block chain, artificial intelligence, as innovative tools for securing intellectual property assets and combating infringement. Participants learned how to leverage technology to streamline intellectual property management processes and mitigate risks in the digital environment.



Seminar on "Emerging Issues in IPR: Addressing Challenges in the Digital Age on 26.02.21

S.M.B.
Coordinator

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R. Sothya
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MEENAKSHI COLLEGE OF ENGINEERING

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DEPARMENT OF MANAGEMENT STUDIES

Students Attendance


Seminar on “Emerging Issues in IPR: Addressing Challenges
in the Digital Age” on 26.02.21

SNO	REGISTER NUMBER	NAME OF THE CANDIDATE	SEM	SIGNATURE
1	311421631001	Abisheik M	I	P
2	311421631002	Abishek G	I	P
3	311421631003	Afra fathima Z	I	P
4	311421631004	Aisshwarya T N	I	P
5	311421631005	Ajay kumar P	I	P
6	311421631006	Ajit kumar M	I	P
7	311421631007	Akash M	I	P
8	311421631008	Akashkumar K	I	P
9	311421631009	Angel maria faustina gomez F	I	P
10	311421631010	Anitha M	I	P
11	311421631011	Anuradha J	I	P
12	311421631012	Ashia stephy R	I	P
13	311421631013	Aswini R	I	P
14	311421631014	Athila fathima S	I	P
15	311421631015	Avinash V	I	P
16	311421631016	Balaji V D	I	P
17	311421631017	Bharath J	I	P
18	311421631018	Bhavani priya R	I	P
19	311421631019	Cecilia justina C J	I	P
20	311421631020	Chandru A	I	P
21	311421631021	Chandru R	I	P
22	311421631022	Deepthi R	I	P
23	311421631023	Dharshini sonal K	I	P
24	311421631024	Dhivya P	I	P
25	311421631025	Dinesh S	I	P
26	311421631026	Divyadharshini S	I	P
27	311421631027	Fahima mohammed umar	I	P
28	311421631028	Gayathri M	I	P
29	311421631029	Giri babu R	I	P
30	311421631030	Gokul B	I	P
31	311421631031	Gomathi S	I	P

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32	311421631032	Gowsalya devi V	I	D
33	311421631033	Hari prasad K	I	D
34	311421631034	Harshita kadel	I	D
35	311421631035	Hemalatha D	I	D
36	311421631036	Hemalatha D	I	D
37	311421631037	Hemeshwar V	I	D
38	311421631038	Honeypriya R	I	D
39	311421631039	Ida mercy R	I	D
40	311421631040	Jamuna K	I	P
41	311421631041	Jeeva R	I	P
42	311421631042	Jeevan prabha G	I	P
43	311421631043	Kalai selvan K	I	P
44	311421631044	Kalaiselvi T	I	P
45	311421631045	Kamaleshwaran B	I	P
46	311421631046	Kannan M	I	P
47	311421631047	Kannathal K	I	P
48	311421631048	Karthikeyan E	I	D
49	311421631049	Keerthana N	I	P
50	311421631050	Keerthana R	I	P
51	311421631051	Keerthana S	I	P
52	311421631052	Kiruthiga R	I	D
53	311421631053	Krishna veni S	I	D
54	311421631054	Krithika unnamalai S	I	P
55	311421631055	Lina roselin P S	I	P
56	311421631056	Logeetha V	I	P
57	311421631057	Logesh K	I	D
58	311421631058	Logeshwari V	I	D
59	311421631059	Lokesh S	I	D
60	311421631060	Mactorina R.S	I	D
61	311421631061	Mahalakshmi A	I	P
62	311421631062	Mahalakshmi K	I	P
63	311421631063	Mahalakshmi R	I	P
64	311421631064	Manikandan B	I	P
65	311421631065	Maria rubina X	I	P
66	311421631066	Mariya sneka G	I	P
67	311421631067	Monishkumar G	I	D
68	311421631068	Neelaniranjani M	I	D
69	311421631069	Nishanth S	I	P
70	311421631070	Nivedha G	I	P
71	311421631071	Nivetha M	I	D


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72	311421631072	Padma devi R	I	P
73	311421631074	Pavithra A	I	P
74	311421631075	Prabu M	I	P
75	311421631076	Prajith S	I	P
76	311421631077	Praveen P	I	P
77	311421631078	Priyanka R G	I	P
78	311421631079	Pugal P	I	P
79	311421631080	Rahman H Y	I	P
80	311421631081	Rajkumar P	I	P
81	311421631082	Rengarajan V	I	P
82	311421631083	Reshma H	I	P
83	311421631084	Riswana fathima M S	I	P
84	311421631085	Rithikha K	I	P
85	311421631086	Rohini A	I	P
86	311421631087	Rubesh kumar M	I	P
87	311421631088	Sabari murugan R	I	P
88	311421631089	Sahithya V	I	P
89	311421631090	Sai haritha palala	I	P
90	311421631091	Samyuktha K	I	P
91	311421631092	Sandhiya M	I	P
92	311421631093	Sandhya B	I	P
93	311421631094	Sandhya R	I	P
94	311421631095	Sandhya priya M	I	P
95	311421631096	Sangavi G	I	P
96	311421631097	Sanjay M	I	P
97	311421631098	Sankar T	I	P
98	311421631099	Saran S	I	P
99	311421631100	Sasikala S	I	P
100	311421631101	Sathya priya P	I	P
101	311421631102	Shalini K	I	P
102	311421631103	Sharanya A	I	P
103	311421631104	Sharmila M	I	P
104	311421631105	Sherin W	I	P
105	311421631106	Shivani C	I	P
106	311421631107	Shobika G	I	P
107	311421631108	Shree varsha R	I	P
108	311421631109	Shruthi M	I	P
109	311421631111	Srinivasan P	I	P
110	311421631112	Subasri S	I	P
111	311421631113	Subeeksha V S	I	P

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112	311421631114	Supriya M	I	P
113	311421631115	Vignesh C	I	P
114	311421631117	Vijaya vignesh R	I	P
115	311421631119	Yageswaran A	I	P
116	311420631001	Abi.B	III	P
117	311420631002	Adithya.J	III	P
118	311420631003	Akash.M	III	P
119	311420631004	Ameer.K	III	P
120	311420631005	Anusiya.M	III	P
121	311420631006	Aravind.N	III	P
122	311420631007	Arun Prabu .L	III	P
123	311420631008	Ashwath .J	III	P
124	311420631009	Ashwin.P	III	P
125	311420631010	Balaji.S	III	P
126	311420631011	Balakumar.I	III	P
127	311420631012	Catherine Angel Christina.A	III	P
128	311420631013	Deepika.s	III	P
129	311420631014	Dharani.S	III	P
130	311420631015	Dinesh Kumar.T	III	P
131	311420631017	Hemalatha.V	III	P
132	311420631018	Jayasri .V	III	P
133	311420631019	Jeevitha.D	III	P
134	311420631020	Kamaleshwaran.R	III	P
135	311420631022	Kiran Ganesh.T	III	P
136	311420631023	Kirthika .G	III	P
137	311420631024	Krithika.S	III	P
138	311420631025	Lakshmi Narasimhan.N	III	P
139	311420631026	Lakshmi Priyadharshini. G	III	P
140	311420631027	Lavanya.B	III	P
141	311420631028	Lekaa Devi .M	III	P
142	311420631029	Logeshwari .S	III	P
143	311420631030	Madhurabashini.M	III	P
144	311420631031	Megavarna.k	III	P
145	311420631032	Naga Anusha.C	III	P
146	311420631033	Nalini.p	III	P
147	311420631034	Nandhine.R	III	P
148	311420631035	Nandhini.P	III	P
149	311420631036	Naveen Kumar.S	III	P
150	311420631037	Partha Sarathy.B	III	P
151	311420631038	Pavithra.B	III	P

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152	311420631039	Pawin Raj M.V	III	P
153	311420631040	Prakash.J	III	P
154	311420631041	Prasanth Deva.S	III	P
155	311420631042	Prathaban.E.G	III	P
156	311420631043	Preethi.C.P	III	P
157	311420631044	Priya .A	III	P
158	311420631045	Rahul Kumar	III	P
159	311420631047	Renga.RA	III	P
160	311420631048	Revathy.H	III	P
161	311420631049	Rexy Felisiya.L	III	P
162	311420631050	Rubashree.G	III	P
163	311420631051	Rubesh.G	III	P
164	311420631052	Sahaya Kebinson.F	III	P
165	311420631053	Sai Priyanka.M V	III	P
166	311420631054	Sakthidevi.R	III	P
167	311420631055	Sakthi Kumar .D	III	P
168	311420631056	Sakthivel .U	III	P
169	311420631057	Santhana Lakshmi.D	III	P
170	311420631058	Shabarish.J	III	P
171	311420631059	Shanthakumar.R	III	P
172	311420631060	Shibu .S	III	P
173	311420631061	Shruthi.S.Raj	III	P
174	311420631062	Someshwaran.M	III	P
175	311420631063	Sree Hariharan.R.V	III	P
176	311420631064	Tamizhvanan.V	III	P
177	311420631065	Varshana.P	III	P
178	311420631066	Vibin Mahilan	III	P
179	311420631067	Vignesh.S	III	P
180	311420631068	Vinoth Kumar.R	III	P
181	311420631069	Yuvashree.R	III	P
182	311420631901	Rangasamy.v	III	P


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DEPARTMENT OF MANAGEMENT STUDIES

SEMINAR ON
"EMERGING ISSUES IN IPR: ADDRESSING CHALLENGES IN
THE DIGITAL AGE"

RESOURCE PERSON

MR. E. SUNDARAMURTHI,
CHIEF ENGINEER,
JNS ENGINEERING



26/02/2021



10.00 AM TO 1.00 PM



GOOGLE MEET
(ONLINE)

STAFF CO-ORDINATOR

DR. E. HEMAVATHI

CONVENOR

DR. R. SATHYA

PRINCIPAL

DR. R. SESHASAYANAN

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