



24.06.2022

From

Project Manager
Vedha Technology
Chennai-87

To

The Head of the Department,
Department of Information Technology,
Meenakshi College of Engineering,
Chennai-78.

Dear Madam,

Sub : Acceptance for Internship Program

Ref : MoU between Meenakshi College of Engineering and Vedha technology
Ref No.MCE-2021-2022/MOU/30 letter dated on 16.06.2022

We are pleased to offer Internship program for the students of IT department, Meenakshi college of Engineering on the title " Python Projects in Digital Marketing" during July 2022 to August 2022. The students can attend any two weeks in the mentioned period.

We appreciate your interest in Vedha technology.

Thanking you

Yours sincerely,

Jeya Murugan.S,
Vedha Technology

PRINCIPAL
MEENAKSHI COLLEGE OF ENGINEERING
NO 12, VEMBULIAMMAN KOIL STREET
WEST K. K. NAGAR, CHENNAI - 600 077



MEENAKSHI COLLEGE OF ENGINEERING

No-12, Vembuli Amman Koil Street, West K.K Nagar,
Chennai - 600 078

MoU Activity Execution Report Academic Year 2021-2022

Activity Title : Internship Program – “ Python Projects in Digital marketing”
Collaborator : Vedha Technology, Chennai
Period : Two weeks (18.07.2022 to 29.07.2022)
Beneficiaries : Nandhan.K and Kiran Kumar.A II year IT department, Meenakshi college
of Engineering

Objective of Internship Education

Internship Education is an academic concept designed to strengthen a student’s learning experience by integrating on-campus studies with closely related work experience.

Outcome of Internship Program – “ Python Projects in Digital marketing”

During the internship period, The students were engaged in Several projects that allowed them to apply Exploratory Data Analysis on various datasets using Python libraries such as Pandas, NumPy, and Matplotlib which involved with data cleaning, preprocessing, and visualization to gain insights into the underlying patterns and trends These projects demonstrate how Python can be effectively used in various aspects of digital marketing, ranging from data analysis and automation to predictive analytics and optimization.

Social Media Analytics Dashboard that aggregates data from various social media platforms (e.g., Twitter, Facebook, Instagram) using Python libraries.



Students are receiving Internship Certificates from Vedha Technology,

HOD / IT

PRINCIPAL
MEENAKSHI COLLEGE OF ENGINEERING
NO 12, VEMBULIAMMAN KOIL STREET,
WEST K. K. NAGAR, CHENNAI - 600 078



Vedha Technology,
Chennai

Internship Certificate

This is presented to

NANDHAN .K

from Meenakshi College Of Engineering

has completed the internship program on
"PYTHON PROJECTS IN DIGITAL MARKETING"

From 18.07.2022 To 29.07.2022

PROJECT MANAGER

4. 6. 2022
PRINCIPAL
MEENAKSHI COLLEGE OF ENGINEERING
NO. 12, VEMBULIAMMAN KOIL STREET,
WEST K. K. NAGAR, CHENNAI - 600 071



Vedha Technology,
Chennai

Internship Certificate

This is presented to

KIRAN KUMAR .A

from Meenakshi College Of Engineering

has completed the internship program on
"PYTHON PROJECTS IN DIGITAL MARKETING"

From 18.07.2022 To 29.07.2022

PROJECT MANAGER

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PRINCIPAL
MEENAKSHI COLLEGE OF ENGINEERING
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